



Alexandre Carreteiro

President, PepsiCo Brazil Foods

Alexandre (Alex) Carreteiro is the President of PepsiCo Brazil Foods. PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated \$70 billion in net revenue in 2020, driven by a complementary beverage and convenient foods portfolio that includes Lays, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

Alex has a wealth of experience after more than two decades in consumer goods and food and beverage companies in different markets that include Brazil, Central America, Europe, Asia, and North America. His previous experience was at Nestlé, where he served as CEO for the Latin Caribbean Region and later as Regional Vice President for North America & Deputy CEO for that Region.

Alex is at the head of a team of more than 12,000 employees spread across the country, engaged and committed to turning Brazil into a market with increasingly sustainable growth, supporting the local economy, working hard to foster agriculture and innovation and supporting diversity and inclusion.

He was born in Rio de Janeiro, Brazil. Alex received a bachelor's degree in Business Administration from Temple University, in Philadelphia, an Executive MBA from IESE Business School, in Spain, and a master's degree in finance from the Université Paris IX Dauphine. He has been part of the Executive Development Program at IMD, Switzerland.